

Time	Booksellers University - Day 1, Monday, August 3rd, 2009
8:30 am - 9:00 am	Registration
9:00 am - 9:15 am	Welcome and Announcements (Room 400)
9:15 am - 10:15 am	State of the Industry - Panel Discussion (Room 400)
10:30 am - 11:45 am	Surviving Tough Times - Panel Discussion (Room 400)
12:00 pm - 2:00 pm	Lunch (Rooms 300 A-D)
	Speed Dating
2:15 pm - 3:00 pm	Networking Session - Group Discussion (Room 400)
3:15 pm - 4:15 pm	Keynote Speaker - TBA (Room 400)

**State of the Industry- Panel Discussion-** Think of the many things we take for granted today that not long ago seemed inconceivable. While the present considers something "unlikely", the future may consider it inevitable. Our greatest challenge may become our greatest opportunity. Plan to attend "The State of the Industry," a panel discussion with both wholesalers and retailers, with open forum questions and comments.

**Surviving Tough Times-Panel Discussion-** Learn from veteran retail and wholesale owners about what changes they have made in their business during economic slowdowns. Every business can make some changes to save on costs, discover new things that your business can do to thrive during a recession.

**Speed Dating-** Borrowing on a premise that is popularized by singles; this uniquely designed medium will introduce you to new products and publishers like never before. This lunch meeting will prove to be both informative and entertaining.

**Networking Session- Group Discussion-** In this open conversation amongst attendees, learn about the products, services, policies, and other business practices that are being used in the association. Ask questions, give answers, and prepared to be taught from fellow peers about ways in which to grow your business.

**Keynote Speaker-** To be announced